

Marketing Professional Project Management/Marketing

Formedic, PTM and Prism provide specialized services in the healthcare marketing field. We are a team of highly regarded professionals with brand recognition in the North American pharmaceutical marketing industry. We are currently searching for a strong, creative and highly organized **Marketing Professional**, to join our team, responsible for New Project/Program Feasibility and Initiation, as well as marketing of all current programs.

Your previous marketing experience in a pharmaceutical environment will provide a strong foundation as you support and promote the continued growth of our forward thinking organization. Managing our marketing projects will include designing and developing promotional materials, new products, services and web design. As well, your vision and resourcefulness will result in the successful development and delivery of new and on-going products and services to the marketplace.

Qualified candidates will possess excellent communication and interpersonal skills that will enhance the coordination of interdepartmental and external activities. Candidates' formal education and experience will provide a strong understanding of the pharmaceutical industry, specifically in the areas of marketing strategies, pricing and new product development.

For consideration for this fulfilling leadership role within our progressive organization, please make submissions in writing to:

hr@ptm-health.com