

PHARMACEUTICAL MARKET RESEARCH SALES PROFESSIONAL

Prism Healthcare Intelligence, a division of Communications Formedic Inc. provides specialized market research services to the pharmaceutical industry. We are a team of highly regarded professionals with brand recognition in the Canadian marketplace. We are currently searching for a creative, highly organized and analytical **Sales Professional**, to join our team.

The successful candidate should have previous experience in the pharmaceutical industry.

The requirements of the position include a minimum of 2 – 3+ years market research or product management experience serving pharmaceutical clients. Expertise in all aspects of marketing research:

- Quantitative & qualitative research techniques
- Study/survey design
- Familiarity with advanced statistical & multivariate techniques
- Strong analytical skills with the ability to analyze data & report-writing skills enabling you to provide our clients with comprehensive & accurate results
- Strong communications skill as it relates to transforming data into actionable information and in presenting the data to our clients
- Adept at managing & building client relationships

This position offers the additional challenge of creating, developing and promoting new ideas and programs.

If you are a successful **Sales Professional** with an excellent business background and are looking for the challenge of developing and promoting this niche of our marketplace, please make submissions in writing to:

hr@ptm-health.com